



THE CITY OF SAN DIEGO
MANAGER'S REPORT

DATE ISSUED: July 22, 2005

REPORT NO. 05-164

ATTENTION: Honorable Mayor and City Council

SUBJECT: Appointment of Jana Doggett

SUMMARY

THIS IS AN INFORMATION ITEM ONLY. NO ACTION IS REQUIRED ON THE PART OF THE CITY COUNCIL.

This is to announce the appointment of Jana Doggett to the position of Director, Corporate Sponsorship and Development for the City Manager's Office effective August 8, 2005. Jana will be responsible for acquiring general revenue funds and other resources from comprehensive marketing partnerships with the corporate community in order to enhance municipal services and facilities in the City.

Jana's background brings to the Program more than six years of professional corporate sponsorship and marketing successes. Her work for the Athletic Program at San Diego State University and at the National Multiple Sclerosis Society – San Diego Chapter promises not only to continue the success of the Program, but to take it to an even higher level.

Jana is strongly committed to the well-being of the San Diego community. Among her activities in this regard, she currently is a board member at STAR/PAL, the Salvation Army's Ray & Joan Kroc Community Center and the National Football Foundation, San Diego.

Please join me in congratulating Jana on her appointment.

Respectfully submitted:

Bruce Herring
Deputy City Manager

BH:dew